

# Good Food Greater Manchester



Food brings so much pleasure and joy into our lives that it's far too easy to lose sight of the complex and critical system that brings nutrition from the field to the fork.

Whether it's production, processing, retail or consumption, the food system is a huge and important part of the modern world that can be either a force for good, or can stand charged of being unsustainable and a root cause of huge health problems.

Good Food Greater Manchester is a new partnership that will cut through the complexity to help our city region tackle some of the most important strategic issues confronting the food system today.

Working in partnership, Good Food will address food poverty, waste, climate change, farming and biodiversity, social justice and, of course, health-related issues like obesity and diabetes.

Our partnership will offer insights and leadership, we will craft a vision for food across the city region that is healthier and more sustainable engaging a wider audience in this process and all relevant stakeholders; we will become a point of connection for those working in or around the sector and we will link the world of food with the major priorities being set for the city region.

The six major issues we plan to focus on are:

1. Promoting healthy and sustainable food to the public;
2. Tackling food poverty, diet-related ill health and access to healthy food;
3. Building community food knowledge, skills, resources and projects;
4. Promoting a vibrant and diverse sustainable food economy;
5. Transforming catering and food procurement; and
6. Reducing waste and the ecological footprint of the food system.

Our plan of action will include research into these issues, joint-working with other GM stakeholders, initiating action when needed to address major problems, developing funding, and lobbying for greater sustainability in the sector.

From politicians to public health specialists, academics to activists, we will bring together all of those who have a major part to play in the food system and who can help to deliver a more sustainable future for food. In turn, our actions will lead to a reduced burden on health services, a more resilient city region and, of course, a significant contribution to our climate change and sustainability goals.

To flourish and succeed, Greater Manchester deserves a strong, resilient and healthy food system that helps us to deliver on our environmental goals while also addressing social injustice, health issues and the competitiveness of our city region as it faces a more devolved future.