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## Our Growth & Investment Plan for 2020

Our FareShare operation has outgrown its current depot. COVID-19 has thrown the operating arrangements in to ever starker relief. We urgently need to move to Cheshire House, for which we have secured a long lease with Manchester City Council, our landlords, on New Smithfield Market. The move will enable us to grow and expand our food redistribution service and its social, economic and environmental impacts in Greater Manchester

Once refurbished, the building will enable us to rapidly expand our food offer as well as providing better facilities for our hardworking staff and volunteers.

Our short-term Investment/Fundraising Plan (2018-21) is, in outline:

- |  |                                      |
|--|--------------------------------------|
| 1. Costs of adaptation and reconfiguration                     | estimated cost £650,000 <sup>^</sup> |
| 2. Equipment, vehicles, staffing, project costs, contingencies | estimated cost £150,000              |

Total Target Fundraising/Investment requirements 2020, minus support secured already:

Asda £200k

Trust funding £250k

Our fundraising target is therefore £350,000.

\*Being negotiated with Manchester City Council

<sup>^</sup>Much work has been done on estimating these costs but will need further review once 1 & 2 completed.

Please support our Fundraising Appeal this year. We have secured support from an experienced fundraiser/marketeer to help us engage corporate sponsors and the wider community (e.g. potentially including crowd-funding). We are planning a calendar of events across 2020 in spite of COVID-19!

Our partners at FareShare UK are also fundraising to support the UK-wide network expansion of FareShare operations including ours building on major success in 2020 with the Big Lottery, Asda and the Walmart Foundation in support of UK wide developments. Various strategic bids are underway with other charitable trusts and major funders.

Please contact Lucy Danger CEO for more detail: [lucy@emergemanchester.co.uk](mailto:lucy@emergemanchester.co.uk) Tel 07917 237527

